



CHURCH of the
GOOD SHEPHERD

Church of the Good Shepherd

Brand Structure and Logo Specifications

Brand Structure

Masterbrand



Team Identities

DISPLAY TEAM



ENGAGE TEAM



CONNECT TEAM



COMMISSION TEAM



KIDS Program



Logo Color Specifications

Masterbrand



PMS 228	PMS 423
C M Y K 0 100 4 41	C M Y K 0 0 0 44
R G B 156 0 88	R G B 160 161 165



Kids Team



Display Team



PMS 151	PMS 423
C M Y K 0 48 95 0	C M Y K 0 0 0 44
R G B 248 152 40	R G B 160 161 165



Engage Team



PMS 7408	PMS 423
C M Y K 0 25 95 0	C M Y K 0 0 0 44
R G B 255 194 33	R G B 160 161 165



Connect Team



PMS 3005	PMS 423
C M Y K 100 34 0 2	C M Y K 0 0 0 44
R G B 0 130 200	R G B 160 161 165



Commission Team



PMS 368	PMS 423
C M Y K 57 0 100 0	C M Y K 0 0 0 44
R G B 122 192 67	R G B 160 161 165



Logo Files

	For print	For web or presentations
 CHURCH of the GOOD SHEPHERD	COGS_MASTER_PMS.eps COGS_MASTER_CMYK.eps	COGS_MASTER_RGB.jpg COGS_MASTER_WHITE.png
 CHURCH of the GOOD SHEPHERD	COGS_DISPLAY_PMS.eps COGS_DISPLAY_CMYK.eps	COGS_DISPLAY_RGB.jpg
 CHURCH of the GOOD SHEPHERD	COGS_ENGAGE_PMS.eps COGS_ENGAGE_CMYK.eps	COGS_ENGAGE_RGB.jpg
 CHURCH of the GOOD SHEPHERD	COGS_CONNECT_PMS.eps COGS_CONNECT_CMYK.eps	COGS_CONNECT_RGB.jpg
 CHURCH of the GOOD SHEPHERD	COGS_COMMISSION_PMS.eps COGS_COMMISSION_CMYK.eps	COGS_COMMISSION_RGB.jpg
 COGSkids	COGS_KIDS_PMS.eps COGS_KIDS_CMYK.eps	COGS_KIDS_RGB.jpg